

JEFF PARK

STATION AREA MASTER PLAN

COMMUNITY MEETING #2

10/16/17

COMMUNITY MEETING #2 AGENDA

- Status of Outreach
- Draft Goals
- Next Steps
- Break-out Discussions

COMMUNITY OUTREACH

COMMUNITY MEETING #1



JEFF FEST - 8/5



“Wish there were more restaurants”

“I’d like to see a coffee shop with WiFi”

FARMERS MARKET - 8/27

“I love the area and all the things to do in Jeff Park”

- Favorite destinations:
 - Local restaurants
 - Copernicus Center
 - The Park



GLADSTONE PARK NEIGHBORHOOD ASSOCIATION & CHAMBER MEETING - 8/29



“More dining, walking, art,
bike-friendly”

“Need to attract more
businesses, shops, and
restaurants”

“More placemaking”

WEBSITE COMMENTS

“Signs highlighting events and places to go in the area”

“Mini market area like the French Market or Revival Hall in front featuring some of the best places on the NW side”

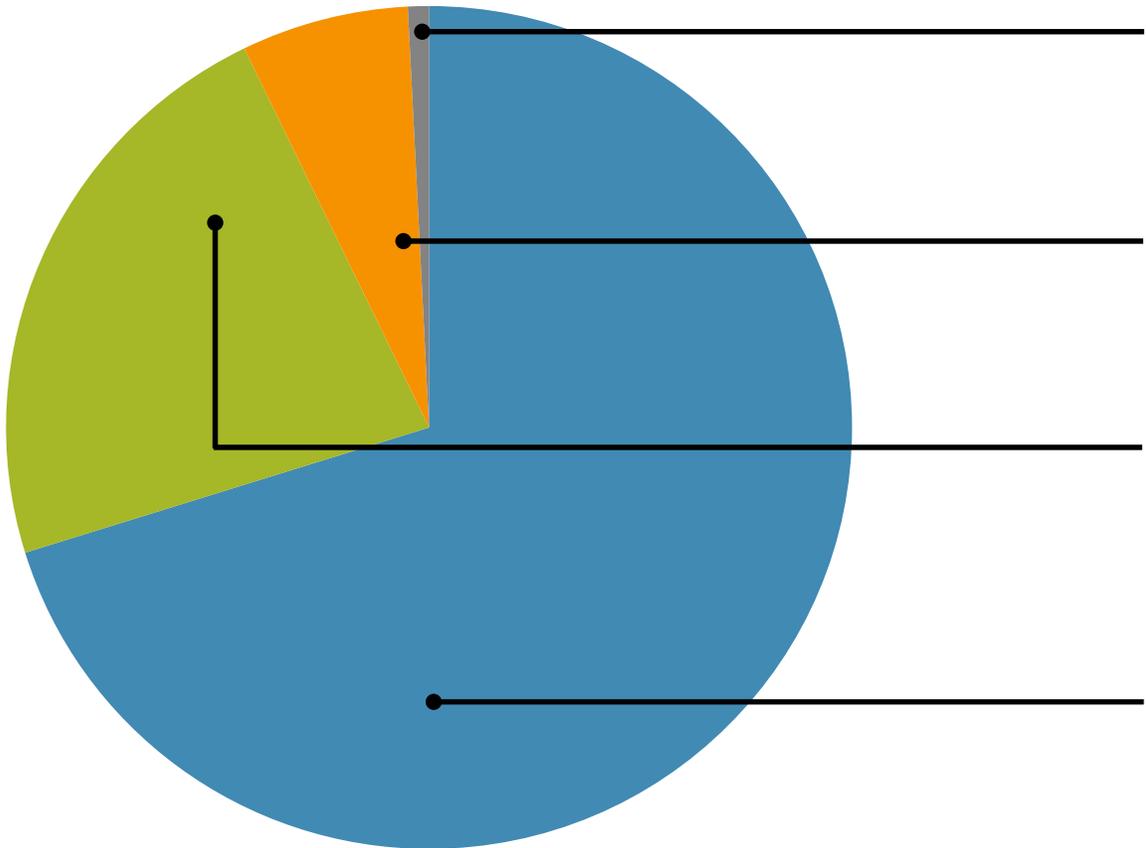
“We would love to see storefronts filled and increased walkability in our downtown.”

SURVEY RESULTS

WHERE DO YOU LIVE?

969

Number of total
survey respondents



1%
SUBURBS

6%
OTHER CHICAGO NEIGHBORHOOD

23%
NORWOOD PARK, FOREST GLEN
EDGEBROOK, OR MAYFAIR

70%
JEFFERSON PARK

SURVEY RESULTS

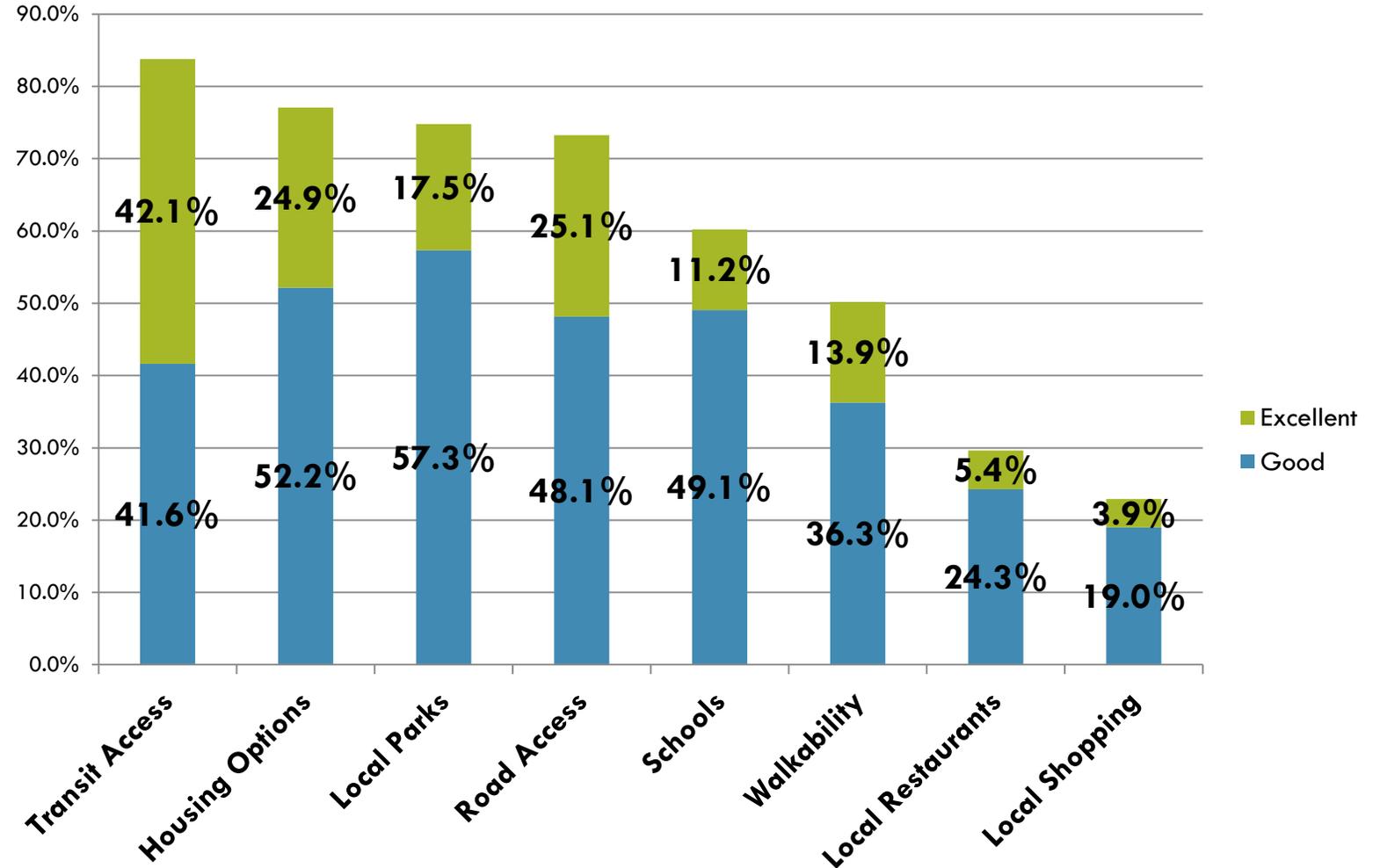
RATE JEFF PARK ELEMENTS | EXCELLENT, GOOD, OR NEEDS IMPROVEMENT

84%

Of survey respondents rated transit access as being good or excellent

Elements that rated high for needing improvement:

- Local shopping (77%)
- Local restaurants (70%)
- Walkability (49%)



SURVEY RESULTS

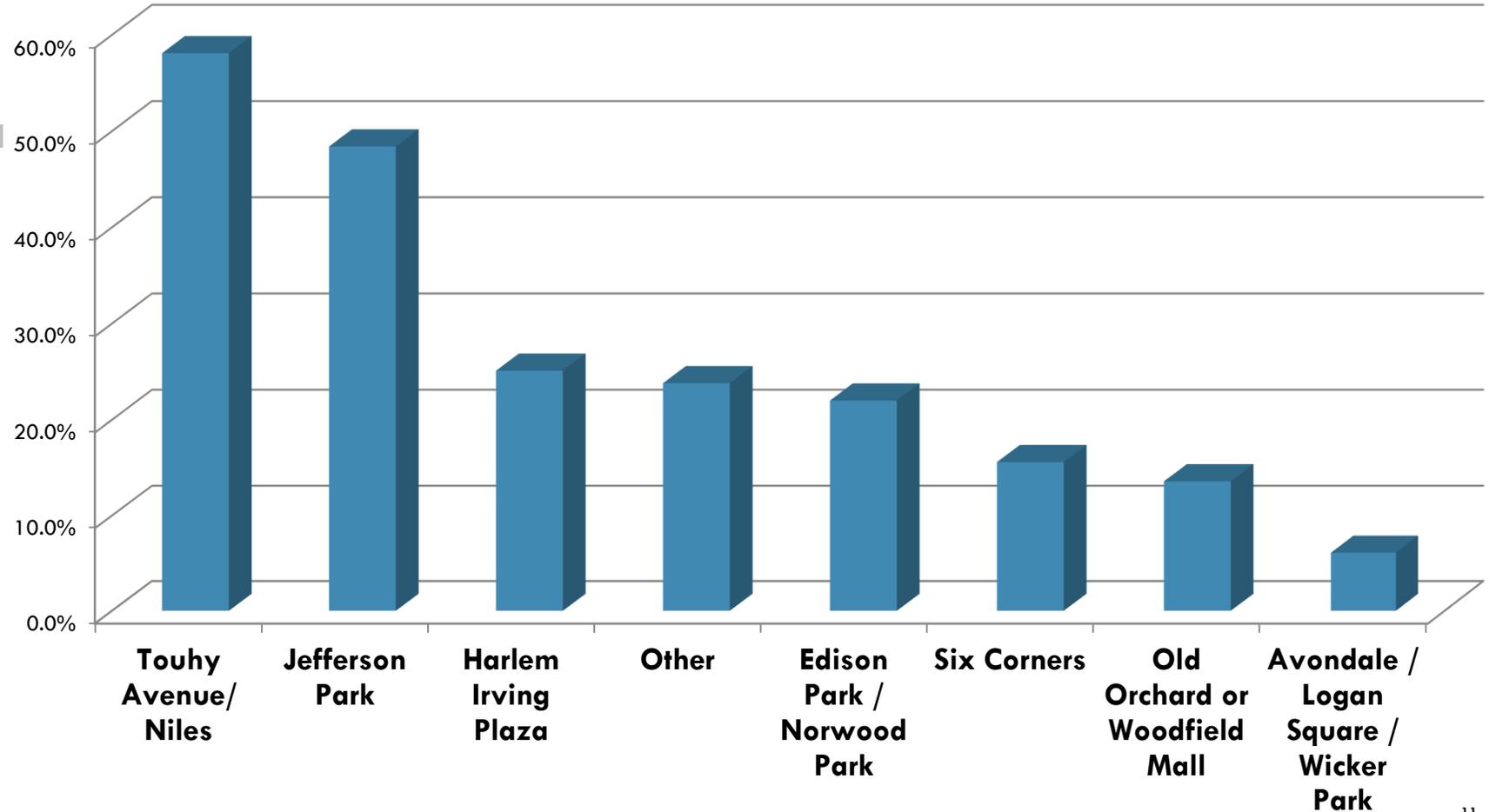
WHERE DO YOU SHOP | AT LEAST ONCE PER WEEK

48%

About half of survey respondents shop locally in Jefferson Park at least once per week

Other areas (from comments):

- Forest Glen
- Norridge
- Lincoln Square
- Park Ridge
- Harwood Heights



SURVEY RESULTS

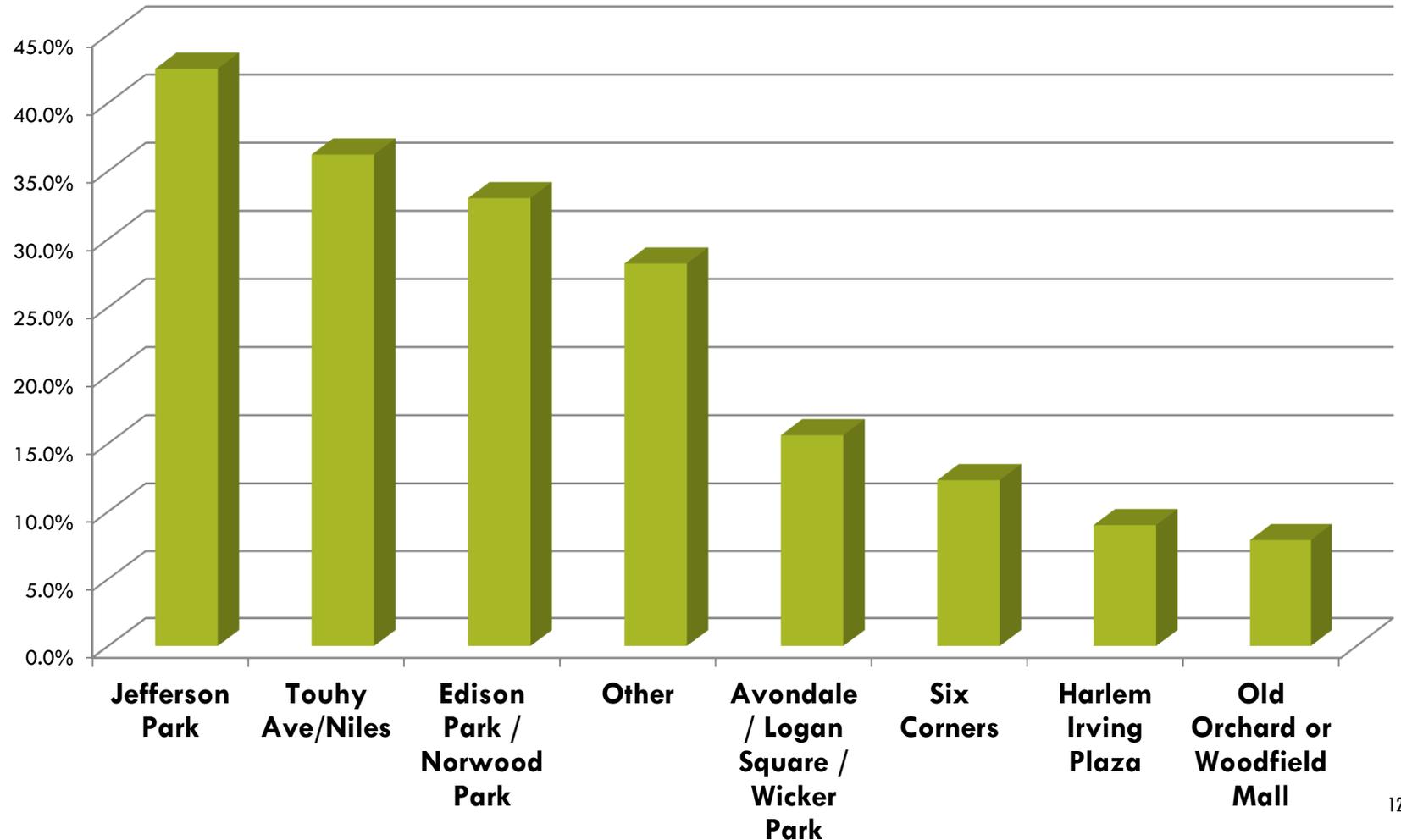
WHERE DO YOU DINE | AT LEAST ONCE PER WEEK

43%

Of survey respondents dine at local restaurants in Jefferson Park at least once per week

Other areas (from comments):

- Downtown
- Rosemont
- Lincoln Square
- Lincoln Park
- Park Ridge
- Portage Park



SURVEY RESULTS

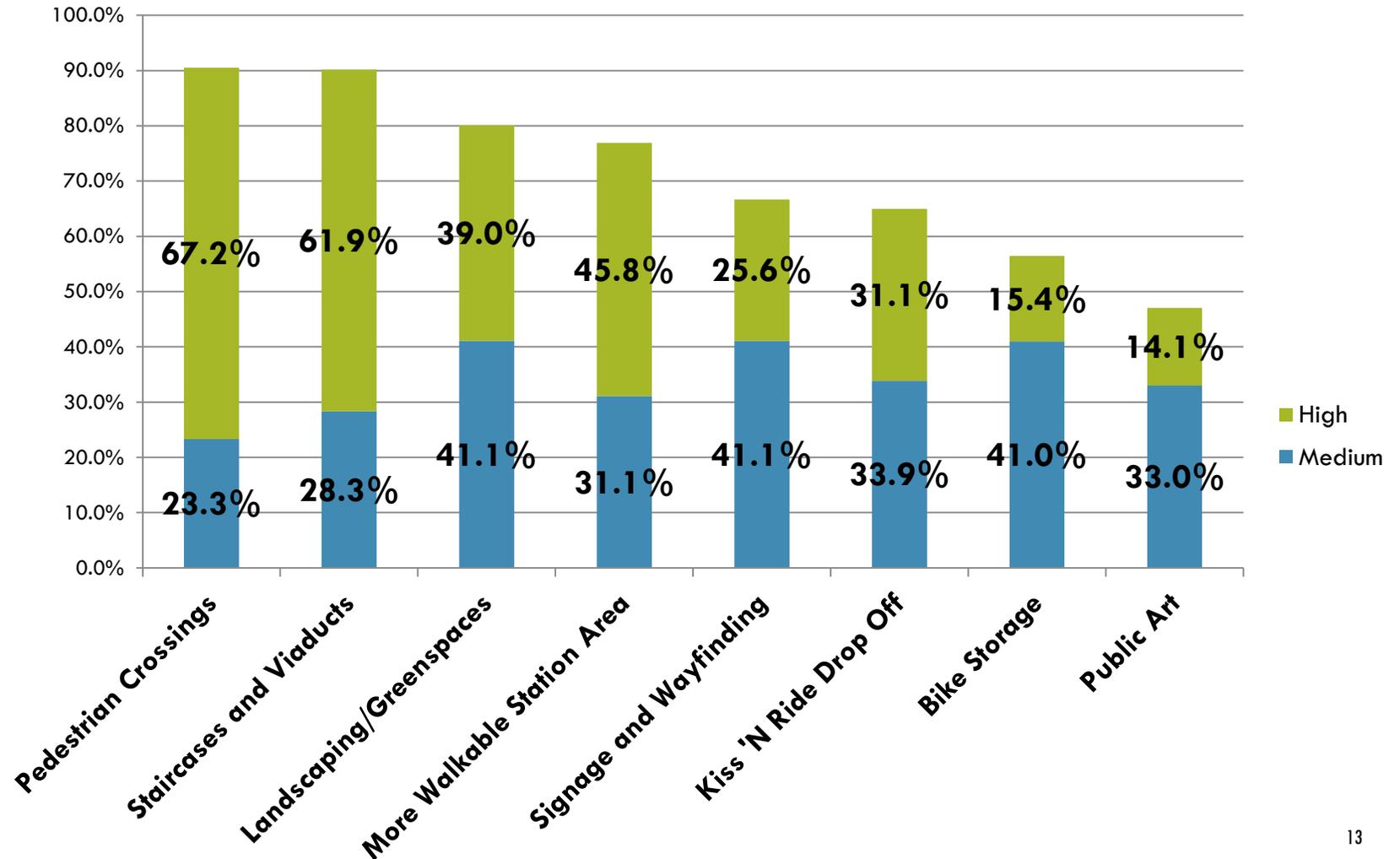
WHAT IMPROVEMENTS SHOULD BE MADE?

67%

Of survey respondents indicated that pedestrian crossings were a high priority

Other high priorities:

- Staircases and viaducts (62%)
- Greater walkability (48%)
- Landscaping/greenery (37%)





Transportation

- 1. Improve walkability along key streets in the study area**
- 2. Improve access from neighborhood to the Transit Center for all users**
- 3. Make the street network safer**
- 4. Improve bike and pedestrian access**
- 5. Strategically address parking**



Economic Development & Housing

- 1. Provide assistance to retain local and small businesses**
- 2. Attract a range of businesses to serve residents, employees and visitors**
- 3. Support entertainment and cultural destinations in Jeff Park**
- 4. Provide a range of housing options to support people of all ages**



Community Character & Land Use

- 1. Improve sense of place and build on identity of Jefferson Park**
- 2. Improve and create public spaces**
- 3. Improve streetscapes to foster walkability**
- 4. Develop design guidelines to enhance the character of the community**
- 5. Improve community safety through Crime Prevention through Environmental Design**

NEXT STEPS

- 1) Develop set of recommended projects to meet the goals and strategies discussed tonight**
- 2) Continue outreach efforts in the community**
- 3) Plan Open House in early 2018**

BREAK-OUT AREAS

1. TRANSPORTATION
2. ECONOMIC DEVELOPMENT
3. LAND USE
4. "PLAN IT" MODELS

1 Block bounded by Lawrence, Milwaukee, Lipps, & Ainslie

2 USPS Annex

